Trends & Challenges in Supply Chains

October 15 & 16, 2008
Reception: October 15, 7-9 PM
Meeting: October 16
Both Events Will Be Held at the MIT Faculty Club

These are demanding and challenging times for supply chain managers. Volatile oil and commodity prices, slowing economic growth, uncertainties in emerging markets, and growing environmental concerns and regulations are creating a distressing mix of trends and challenges. Our next program will feature outstanding speakers on global supply chain issues. Prof. David Simchi-Levi will address the impact of oil prices on supply chain strategies. Mohit Puri of MIT and Costas Vissiliadis of TruEconomy Consulting will present the results of a major empirical study comparing and contrasting supply chain issues in North America and Europe. Brad Householder, Director of Global Supply Chain Innovation at PRTM, will highlight the results from PRTM’s sixth annual Global Supply Chain Trends survey of over 300 participants. Eric Mittelstadt, CEO, of the National Council for Advanced Manufacturing, will speak on developments in global collaborative manufacturing. William Killingsworth of MIT will discuss the supply chain strategy and technology implications of the trends and challenges. In conclusion, a panel discussion will enable all attendees to explore with the speakers the challenges relating to their own organizations and identify potential solutions. See next page for preliminary agenda.
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AGENDA

7:30  Breakfast

8:30  Welcome and Introductions
Dr. William Killingsworth, MIT Forum for Supply Chain Innovation

9:00  Past the Tipping Point: The Impact of Oil Price on SC Strategies
Prof. David Simchi-Levi, MIT

10:15  Supply Chain Challenges in Europe and North America: An Empirical Study
Mohit Puri, MIT, and Costas Vassiliadis, TruEconomy Consulting (Netherlands and UK)

11:15  Break

11:30  Global Supply Chain Trends 2008 – 2010: Turning Challenges into Opportunities
Brad Householder, Director, Global Supply Chain Innovation Practice, PRTM

12:30  Lunch

1:30  Developments in Global Collaborative Manufacturing
Eric Mittelstadt, CEO, National Council for Advanced Manufacturing

2:15  Break and Dessert

2:30  Supply Chain Strategy and Technology Implications of Major Trends and Challenges
William R. Killingsworth, MIT Forum for Supply Chain Innovation

3:15  Panel Discussion With All Speakers
Concluding Comments
David Simchi-Levi & William Killingsworth

4:00  Adjourn